

Nikunj Kaushik

AI Product Manager

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SUMMARY

AI Product Manager who ships end-to-end. Built and launched two live AI products solo — Quesify and NoSubs — from blank page to real users, with no team writing the code or the spec but me. Background spans UX/product design and direct sales, giving equal fluency in customer instinct and technical execution. Uses AI only where it removes real work — automatic detection, automatic knowledge-base generation — not chat for its own sake. Looking for AI product roles where shipping and judgment matter more than headcount.

CORE SKILLS

Product Discovery, 0-to-1 Product Shipping, AI Feature Design, Prompt & Eval Design, User Research, Roadmapping, Analytics/SQL, GTM Strategy, UX/UI Design, Cross-functional Stakeholder Communication

SELECTED PRODUCTS

Quesify

quesify.com

AI chatbot for small-business websites

- Detects visitor hesitation (pricing revisits, CTA dwell, exit intent) and opens the chat first, before the visitor leaves silently
- Auto-builds a knowledge base from the business's own site in about 60 seconds — no FAQ spreadsheet, no prompt-writing
- Escalates to the business owner via push notification, with the visitor's exact words, the moment a real customer needs a human
- Supports 7+ languages, live 24/7, one-line embed on WordPress, Wix, Squarespace, and Shopify

NoSubs

nosubs.app

Automatic subscription-charge detection

- Scans Gmail, Outlook, or an uploaded bank statement to surface every recurring charge, including ones other trackers miss
- Alerts the user before a renewal hits, then drafts the cancellation email so it sends straight from their own inbox
- Zero manual setup, no success fees taken from savings (unlike competitors charging 35–60%)

EXPERIENCE

AI Product Manager — Shipped 2 Products

2025 – Present

Victoria, Australia

- Conceived, designed, and shipped Quesify and NoSubs solo, from concept to live products with real users
- Balanced building both products with direct customer-facing work in automotive sales, sharpening real-world customer instinct alongside execution

Co-founder, Feedzup — AI News Aggregator

2024 – 2025

Victoria, Australia

- Led product scope and AI summarization design for an AI-powered news aggregator, from concept toward launch
- Project dissolved due to internal team conflict — a direct lesson in co-founder alignment

Automotive Sales

2024 – 2025

Victoria, Australia

- Face-to-face consultative selling: reading buyer intent, handling objections, closing deals
- Built Feedzup on the side during this period

Tele-sales

2023 – 2024

TV Shop, Auckland

- Phone-based sales requiring clear, fast messaging and rapid trust-building with customers

Product Designer — Freelance

2022 – 2023

Various clients

- Design work across a range of freelance client projects

Product Designer

2019 – 2021

Publicis Sapient, Auckland

- Designed digital products within a global digital consultancy, across client engagements

Senior UX Designer

2018 – 2019

Bharti Telecom Limited, Gurugram

- Led UX work for one of India's largest telecom providers

UX Designer

2017 – 2018

Bharti Telecom Limited, Gurugram

- Designed customer-facing telecom experiences at scale

Web Designer

2015 – 2017

Sky TV, Auckland

- Designed and built web pages — the start of the technical grounding

EDUCATION

Master of Engineering Studies — University of Auckland, New Zealand

Bachelor of Technology — Noida, India